

2011 Martinsville Mustangs

Rate Card

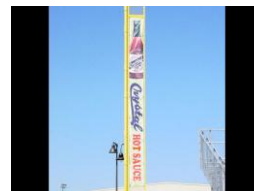


Signage

Concourse Sign	4' x 8'	\$500
Outfield Sign	8' x 16'	\$1,500
On Deck Circles		\$1,500
Foul Poles		\$2,000
Concession Stand Naming Rights		\$3,000
Dugout Top Home		\$3,000
Dugout Top Visitor		\$3,000
Both Dugout Tops		\$5,000
Scoreboard Sign		\$5,000



OUTFIELD SIGN



Flag Pole Sign

Elite Partners



PRINT

Pocket Schedule Panel **\$1,500**
(40,000 are distributed throughout the community before 5/1/2011)

SOUVENIR PROGRAM

Business Card	\$150
¼ Page	\$300
½ Page	\$600
Full Page	\$1,000
Roster Insert	\$750
Scorecard Screen	\$1,000

All Promotions include listing on pocket schedule and website "promotions calendar", media inclusion and Ceremonial 1st Pitch.

Give-away and Promotions

<u>\$4,000</u>	<u>\$2,500</u>	<u>\$2,000</u>	<u>\$1,500</u>
Bobble Head	Rally Towel	Ball	Team Photo
Beanie Baby	Cowbell	Mini Bat	Fan Night
	Thunderstix	T-Shirt	Frisbees
<u>\$4,500</u>	Lanyards	Key Chain	Wiffle Ball & Bat
Fireworks Night	Magnet Schedule	Visors	Beach Ball
Baseball Card		Pennant	

On Field Game Promos - \$1,500
(These are promotions that involve fans between innings)

Dizzy Bat (participants put their forehead down on the bat and spin and then race)
Mascot Race (participant races Marty the Mustang around the bases)
Newspaper Toss (participant tries to throw newspaper and hit door)

** Other promotions can be developed for your business. Cost is based on promotion details**



MEDIA

Sponsor A Player \$350
PA every time your player comes to bat or into pitch

First Pitch \$250

Call to the Bullpen \$500

** Other on field PA announcements can be specifically created to suit your business.*



Company Buyout

Package # 1

- 1,000 GA tickets for your company
- PA's during game
\$750

Package # 2

- 1,000 GA tickets for your company
- PA's during game
- Party Deck Buyout (provides private seating, soft drink, hotdog, and hamburger for 20 people)
\$1000

Package # 3

- 1,000 GA tickets for your company
- PA's during game
- Party Deck Buyout (provides private seating, soft drink, hotdog, and hamburger for 25 people)
- 1st pitch opportunity
- 4'x8' Concourse Sign
\$1250



TICKETS

INDIVIDUAL GAME PRICES

	Adult	Child/Sr./Military
GA	\$5.00	\$4.00
Reserve	\$7.00	\$6.00

FULL SEASON TICKETS

Includes all non-playoff home games

General Admission	\$80 per seat
Reserve Seat	\$125 per seat
Gold Seat	\$200 per seat
(Includes: t-shirt, reserved seat, parking place, and a punch card for 10 hotdogs and sodas)	

GROUPS

20+ tickets	10% Discount
50+ tickets	15% Discount
100+ tickets	25% Discount

Party Deck

Feeds and Seats 25 **\$250 (\$10 per person)**
\$100 non-refundable deposit to lock in a date (can be refunded if game cancelled due to weather).
Includes two hotdogs, or one hamburger or cheeseburger, chips, non-alcoholic beverage, and private seating.

